

Privacy Policy SMS Compliance

1. **Information Collection:**

When you input your information to get contacted on our website we will collect your full name, phone number, and email address.

The purpose of collecting this information is to allow High Velocity Fitness to contact you about our services.

2. **Consent:**

When you provide your information on our website you are authorizing SMS messages and emails to be sent to you.

You will see on the website the place to put your phone number and it will also state “By entering your phone number, you consent to receive messages by SMS for more information about our services. Reply STOP to opt out.”

3. **Frequency and Content:**

You will get one SMS text message acknowledging we received your information and answering questions you may have.

4. **Opt-Out Mechanism:**

You can opt out from receiving the text messages by texting the key word “Opt Out” at any time once you receive that first SMS confirmation.

You can also unsubscribe from the email notifications as well by clicking unsubscribe.

5. **Data Security:**

Your personal information including your phone number and email will be securely stored.

We do not share your information with anyone and allow any unauthorized access to your personal information.

6. **Retention Period:**

We will retain your user data through SMS for as long as you are willing to be contacted by High Velocity Fitness. Should you become a client of ours we do have SMS that will be sent to you throughout the duration of your membership with us.

Your data will be removed from our database once you opt out through SMS and/or unsubscribe your email.

7. **Compliance with Regulations:**

We acknowledge and commit to complying with all relevant regulations such as the Telephone Consumer Protection Act (TCPA) in the United States.

8. **Contact Information:**

Please reach out to Stacey@highvelocityfit.com with any privacy concerns or questions.

9. **Updates to the Privacy Policy:**

This privacy policy may be updated over time. If any changes are made you will be notified via email with the changes to the policy.